



# GREAT WEST EQUIPMENT

"SERVICE FIRST"



YOUR FUTURE BEGINS HERE

Come Join Us





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# Who we are

Succeeding in business is about more than selling great products. If you want to make a real impact, you have to provide something special to the communities that you live in and make accountability and integrity your number one priority.

At Great West equipment, we do just that. We are a privately owned heavy equipment dealership consisting of eleven branches that operate throughout every region of British Columbia and the Yukon. We are the Volvo distributor for British Columbia and the Yukon, and our product lines also include Metso crushing and screening equipment, Timberpro feller bunchers, Sennebogen material handlers, and Madill forestry equipment. The driving force behind our organization is the commitment of our people to the values that we live by every day, and our focus on exceeding our customers' expectations.

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## What we Offer:

One of the biggest factors in the success or failure of an enterprise is how good the company's relationships are with their employees, suppliers, and most importantly their customers. At Great West we recognize that relationships are the key to our success now and into the future. We believe in treating everyone with honesty and fairness in all our dealings. We have two mottos that we live by: "service first" and "do what's right for the customer".

## Service First Attitude:

Great West's core principle is "Service First", and you will see this in everything we do. Customer satisfaction and employee retention are our priorities. We want our employees to listen, empathize, and understand our customer's needs to assist them in their business ventures, whether it is in service, parts, financing, or equipment. We want to forge partnerships with our customers so they know that we care about them and that we are here to help.

## Delivering Versatile Solutions:

Delivering solutions is a catch phrase used throughout industry, but what does it really mean? At Great West we achieve this by training our teams to listen to our customers and ask questions so we fully understand the scope of their needs. Then we empower our teams to find solutions, however creative, to exceed the customers expectations. We use the same process internally to fully understand our teams needs and provide options that make sense for each individual.



# What We Do:

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Great West Equipment (GWE) offers a full line of heavy equipment to support all market segments in British Columbia and the Yukon including all types of Construction, Demolition, Waste Management, Forestry and Mining. We provide tailored solutions for all our customers needs, all built by the worlds best manufacturers and supported by a world class dealer network.

As a full-service equipment dealer Great West provides everything a heavy equipment user requires to do their jobs:

## Sales

Great West Equipment supplies machinery from several equipment manufacturers to provide the best equipment solutions to complete our customers jobs, whether they are in heavy or civil construction, recycling, waste management, mining, or forestry GWE can supply their equipment needs.

## Rentals

Our extensive lineup of rental equipment gives the customer the power, productivity, and efficiency they need, with the flexibility that is tailored to fit their budget.

## Leasing & Financing:

The world of equipment financing has been evolving for many years. Great West Equipment can provide one-on-one consultation to help build a plan that provides the necessary monthly or quarterly cash flow requirements as well as minimizing initial capital requirements for our customers.

## Parts

Our parts departments employ well-trained and qualified personnel ready to take any call and assist in solving any parts requirements our customers may need. Whether its for our equipment brands or others, our solution-minded personnel are dedicated to delivering the highest quality heavy equipment parts that are designed and manufactured to OEM standards.

## Service

At Great West our industry leading technicians have an in-depth technical knowledge of equipment, paired with a "Service First" mentality, and backed by in-house technical support. Our teams are ready to get any machine back up and running in the shortest time possible.

# History

## The History of Great West Equipment

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- 1987** Opened as Marcells Equipment, a one branch Hyundai store in Vernon, BC.
- 2001** Current Owners became partners  
Current Owners assumed 100% ownership and rebranded to Great West Equipment  
Awarded Volvo Dealer Rights in Vernon area, then later in the year, the majority of British Columbia  
Opened 3 additional locations: Kamloops Branch, Prince George Branch, and Vancouver Branch
- 2003** Opened Cranbrook Branch
- 2004** Opened Campbell River Branch
- 2005** Opened Nanaimo Branch
- 2006** Opened Williams Lake Branch
- 2007** Awarded Volvo Dealer Rights to rest of BC  
Opened Fort St John Branch  
Awarded Dealer Rights for Metso Crushing and Screening
- 2008** Awarded Dealer Rights for TimberPro and Madill
- 2011** Opened Terrace Branch  
Awarded Dealer Rights for Sennebogen
- 2015** Awarded Volvo Franchise rights in Yukon Territory  
Opened Whitehorse Branch
- 2016** Grand Opening - Newly Built Vernon Branch
- 2020** Grand Opening - Newly Built Vancouver Branch
- 2023** Grand Opening - Newly Built Prince George Branch

# Locations

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## Campbell River

2011 14th Ave  
Campbell River, BC V9W 4J2  
(250) 286-0123

## Cranbrook

2401 Cranbrook St North  
Cranbrook, BC V1C-3T3  
(250) 426-6778

## Fort St. John

12623 Charlie Lake Frontage Road  
Fort St John, BC V1J 2B0  
(250) 785-4223

## Kamloops, BC

1220 Chief Louis Way  
Kamloops, BC V2H 1J8  
(250) 372-3996

## Nanaimo, BC

2115 South Wellington Road  
Nanaimo, BC V9X 1R5  
(250) 716-8804

## Prince George, BC

4759 Continental Way  
Prince George, BC V2N 5S5  
(250) 612-0255

## Terrace, BC

3830 Sharples Road  
Terrace, BC V8G 5P8  
(250) 635-9033

## Vancouver, BC

18995 - 94th Ave  
Surrey, BC V4N 4X5  
(604) 882-5051

## Vernon, BC

123 L & A Cross Road  
Vernon, BC V1B-3S1  
(250) 549-4232

## Williams Lake, BC

4700 Collier Place  
Williams Lake, BC V2G 5E9  
(250) 392-9599

## Whitehorse, YT

10 Lindeman Road  
Whitehorse, YT Y1A 5Z6  
(867) 456-8210



# Vision, Mission & Mottos



## Vision & Mission

The Great West Vision and Mission were not written by Senior Management or the Ownership group. Instead, they were written by a committee of employees from all divisions of the company to reflect how our employees feel Great West should represent ourselves to the marketplace. We are proud to say that once presented, management and ownership unanimously approved both.

### Vision

Great West Equipment will be the customers' first choice for service and products.

### Mission

To serve our customers by understanding their needs in order to deliver exceptional solutions.

### Mottos

Service First

Do What's Right for the Customer.

# Company Values

Like our Vision and Mission, the GWE company values were written by a committee of employees from all areas of the business. They met many times over a period of six months to refine the values to what you see below.

**Balance** → We provide the infrastructure, tools and flexibility necessary to promote high morale, efficiency, exceptional customer service and an enjoyable and safe work environment.

**Integrity** → We act with authenticity and frankness without compromising the truth instilling confidence in employees, customers, and suppliers in the interest of fostering long term relationships.

**Growth** → We continually seek out opportunities to improve our knowledge and skills for personal growth and to better serve the enterprise, customers, employees, and suppliers.

**Commitment** → We are committed to our employees, customers, and suppliers to positively impact lives within and outside the company.

**Accountability** → We seek to understand and advocate for our employees needs, customers and suppliers, to do what is in their best interest, to hold ourselves accountable and add value to every opportunity.

**Respect** → We are thoughtful towards employees, customers, and suppliers, valuing diversity.

These are values that we strive to live by every day, and combined with the following attributes are what we look for in prospective employees:

**Hard Working:** Individuals who are motivated to work hard and be recognized for it.

**Team Player:** Working together to reach a common goal.

**Service First Mentality:** Exceeding the customers expectations.

**Solution Focused:** Solving problems with unique solutions.

**Committed:** Love your job and ensure the customer is satisfied.

*If you believe in these things like we do,  
then Great West will be a great place for you to work.*



# Health & Safety



## Commitment To Health, Safety, And The Environment (HSE)

The health, safety and well being of Great West Equipment's employees, contractors, customers, and the environment is not only a top priority for Great West Equipment, but also a large part of our culture.

This commitment to safety is a core element for Great West Equipment that goes beyond just our day-to-day operations. Keeping our team and our work sites safe with state-of-the-art safety features.

We strive to keep our teams and our work sites safe with state-of-the-art safety features.

- **ZERO INJURIES**
- **ZERO INCIDENTS**
- **ZERO ENVIRONMENTAL INCIDENTS**
- **ZERO TOLERANCE FOR UNDUE RISK**

# Health & Safety

GWE aims to take a progressive and proactive approach by designing our HSE management system and business operations in a way that ensures we continuously improve our HSE program. A few of the ways we do this includes:

## Implementing Industry Best Practices

Safety practices are continuously evolving, and Great West is committed to ensuring our HSE processes always align or exceed these ever-changing industry best practices. Ongoing education, research and collaboration allows Great West to ensure that our practices remain on par with other heavy equipment industry leaders.

## Promoting A Psychologically Safe Workplace

Great West Equipment commitment to safety includes ensuring we are providing not only a physically safe work environment but also a psychologically safe one. An environment that promotes a positive and inclusive culture and overall wellbeing. We do this by providing our team with tools, resources, outreach programs and educational campaigns that foster and support a psychologically safe environment.

## Continuous Improvement

Great West is committed to continuous improvement in all aspects of our HSE program. We do this by working in collaboration with our entire team from executive management to boots-on-the-ground employees, continuously identifying areas within our programs that can be improved upon to align with our safety goal of striving for Zero.

## Positive Safety Recognition Programs

Great West Equipment HSE program includes employee recognition programs to highlight those individuals and teams who continuously prove to be safety stewards.

## Regular Internal And External Auditing

Great West Equipment utilizes regular internal and external audits as a part of our HSE program to help identify gaps within our program and processes, to help build our basis for continuous improvement and to ensure our ongoing compliance with regulatory bodies.



# Fair Pay & Benefits

Great West Equipment believes in fair pay for all employees. Fair pay refers to compensation that is reasonable, equitable, and justifiable for the work being performed. It ensures that employees are compensated fairly for their contributions to the organization, without discrimination based on gender, race, age, or any other characteristic. Fair pay means that employees are not being unfairly disadvantaged or discriminated against in the compensation they receive.

## Great West has a benefits package that includes the following:

- Extended health including prescriptions, vision care, medical supplies, paramedical.
- \$500 annual health spending account.
- Full dental benefits.
- Long term disability
- Compliment of insurance plans: Life insurance, Critical Illness, Accidental Death/Dismemberment, Travel Insurance, and additional/optional coverages are also available.
- 100% employer sponsored RRSP contributions – no matching required, but employees can contribute as well.



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## Employee Family Assistance Program

In addition, Great West also provides a comprehensive “Employee Family Assistance Program” at no charge to all employees that includes the following benefits:

### Free, confidential support and counselling for individuals experiencing work-life challenges.

- Marital and Relationship
- Stress and Anxiety
- Depression
- Substance Abuse
- Legal and Financial
- Bereavement
- Family and Parenting
- Anger Management
- Diet and Nutrition
- Self Esteem
- Work-Related Stress
- Harassment
- Healthcare Navigation Support
- Caregiving Support



# Employee Family Assistance Program

## Do you need support? We can help.

HumanaCare encourages individual work-life balance for personal and business success. Your employee and family assistance program offers you immediate and confidential access to a variety of programs and services including:



- Short term solution focused counselling
- Life Coaching
- HumanaLife™ – Online Wellness Platform
- Management Consultation
- Substance Abuse Assessment/Referral
- Career Development
- Legal Advice
- Financial Planning
- Critical Stress Management
- Wellness Seminars
- Nutritional counseling
- Healthcare System Navigation support

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## What is the first step?

Call us 7 days a week, 24 hours a day! Our caring professionals will clarify your needs and help you gain access to the appropriate services in your area.

Your EFAP is a confidential and voluntary wellness services available to all eligible employees and their family members. The program is designed with proactive measures in mind, to help with work and life issues before they become more serious.

## Is it confidential?

Yes. Confidentiality is vital to HumanaCare. Your employee assistance program is completely confidential within the limits of the law. Your employer will never know if you have used the service unless you choose to tell them.

## How much does it cost?

There is no cost to you. Your organization has sponsored a series of counselling appointments, in addition to the other services provided. In cases where long-term or more specialized services are required, a HumanaCare counsellor will guide individuals through their options. There may be additional charges for more extensive counselling; however often these are covered through other extended health benefits.

***Every Great West employee is provided with a toll free number to access all of the above assistance programs at absolutely no cost to them.***

# Environmental Sustainability

Great West Equipment recognizes environmental protection as one of our guiding principles and a key component of sound business performance. We are committed to providing our services in a manner that ensures a safe and healthy workplace for our employees and minimizes our impact on the environment.

GWE is committed to incorporating sound environmental practices into all its activities. We pledge to adhere to the following principles in the conduct of our activities and operations:

- Work to ensure that our products and operations are safe for our employees, consumers, and the environment.
- Implement an environmental management system aimed at reducing the environmental impact of our business.
- Take actions to reduce releases and greenhouse gas emissions from direct and indirect business operations.
- Support the preservation of natural resources and energy by optimizing material use, minimizing waste, and increasing recycling.
- Meet or exceed the applicable environmental laws and regulations. Use environmentally sound practices, abide to internal guidelines, standards, and requirements.
- Continually monitor and assess our operations, technology, and programs, and monitor progress toward our environmental goals to prevent and minimize adverse environmental impact.
- Develop operating policies, programs, and resources to implement our Environmental Sustainability Policy.
- Work to ensure that every employee understands and is responsible for incorporating environmental considerations in their daily business activities.
- Require our suppliers to adhere to the applicable environmental laws of the countries, regions, and cities in which they operate. We will encourage our suppliers to surpass baseline requirements where possible to reduce the environmental and social impact of their operations.
- Work with and support our customers and suppliers to reduce the environmental impact of our products and operations to help them achieve their sustainability goals.
- Work with and support industry associations, customers, suppliers, and other partners to raise environmental awareness among consumers.
- Work with and support industry associations, customers, suppliers, and other partners to raise environmental awareness among consumers.

# Employment Opportunities / Careers:

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Great West Equipment offers many exciting and well-paid career opportunities. Apprenticeships are often available in all locations for Part and Service technicians. Administrative and sales positions abound, and Great West is a strong proponent of hiring from within when it comes to opportunities for advancement.

## **Apprenticeship programs offer numerous benefits, including:**

1. On-the-job training: Apprenticeships provide hands-on, on-the-job training that allows individuals to gain valuable experience while learning a trade or skill.
2. Mentorship: Apprentices work alongside experienced professionals who serve as mentors, providing guidance, feedback, and support throughout the learning process.
3. Practical skills development: Apprenticeships focus on practical, job-specific skills development, allowing individuals to gain expertise in their chosen field.
4. Earn while you learn: Unlike traditional education programs, apprenticeships provide individuals with the opportunity to earn a wage while they learn, making them a viable option for those who cannot afford to attend school full-time.
5. Career advancement: Completing an apprenticeship can lead to increased job opportunities and career advancement, as well as higher salaries and benefits.
6. Reduced debt: Apprenticeships are often less expensive than traditional college programs, reducing the amount of debt that individuals may accumulate while pursuing their education.
7. Meeting industry standards: Apprenticeships are often structured to meet industry standards, ensuring that individuals are equipped with the skills and knowledge necessary to succeed in their chosen field.

Overall, apprenticeships offer a valuable pathway for individuals to gain practical skills, advance their careers, and achieve financial stability while avoiding the high cost of traditional education programs.

# Technical Opportunities

“Service First” is at the heart of Great West Equipment’s philosophy and culture. We continuously invest in the professional development of our technicians providing them with training on the latest products, systems, and diagnostic procedures to ensure they are prepared to provide you with the highest level of support.

Our facilities and field service fleets are equipped with the latest technological advancements to facilitate uptime, lower operating costs, and increase our customers return on investment.

The journey to becoming a Heavy Equipment Technician starts with an apprenticeship program which requires time spent on the job and in-school training. A Heavy-Duty Equipment Technician trainee must complete a four-year program including workplace and in-school hours of training as follows:

1. Technical Training: 4 levels, 840 hours
2. Registration in the following levels of training:
  - Level 1, 2, 3 Heavy Mechanical Trades (HMT)
  - Level 4 Heavy Duty Equipment Technician (HDET)
3. Work based training: 6,360 hours.

After completion of training, a passing grade on the interprovincial exam will result in the Skilled Trades BC Certificate of Qualification (Heavy Duty Equipment Technician), Certificate of Apprenticeship and the Interprovincial Red Seal Endorsement.

As part of the work-based training, apprentices are enrolled in the Great West Equipment Internal Apprentice Program which will compliment their academic training in line with the Great West policy of “Service First”. As they progress through their apprenticeship GWE commits to training while monitoring progress.

As a Heavy Equipment Technician, you will get the opportunity to travel to many different job sites and work in some of the most remote and beautiful parts of the province. Choosing an apprenticeship in this field will open up many doors to different career paths within Great West Equipment. Knowledge of



the equipment and experience gained during an apprenticeship creates a solid foundation that will set you up for progression into many other roles within the different departments of the company.

At Great West we continuously invest in the development of our people and maintain a strong focus on creating opportunities for growth. Many of Great West Equipment’s upper-level management started their professional journey as Heavy Equipment Technicians.

Join the Great West team and start your very own journey today!

# Parts Person Opportunities

Becoming a Heavy-Duty Journeyman Partsperson starts with an apprenticeship program that requires training time spent on the job and in-school. The Red Seal certification process requires four years to complete as well as the Great West Equipment apprenticeship training course. These ensure that the journeyman has all the tools they need to be successful with Great West Equipment.

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## The four-year program includes:

1. Level 1 – Parts Technician – requires 1680 working hours before attending this 3-week program.
2. Level 2 – Parts Technician – requires 3360 working hours before attending this 3-week program.
3. Level 3 – Parts Technician – requires 5130 working hours before attending this 3-week program.
4. Red Seal Final Exam – completed at the end of Level 3 – can be challenged after 7560 working hours.

After completion of training, a passing grade on the interprovincial exam will result in the Skilled Trades BC Certificate of Qualification, Certificate of Apprenticeship, and the Interprovincial Red Seal Endorsement.

As part of your work-based training, you will be enrolled in the Great West Equipment Internal Apprentice Program which will compliment your academic training in line with the Great West policy of "Service First". As you progress through your apprenticeship, Great West will commit to training you while monitoring your progress, this will allow us to tailor your work to your strengths and weaknesses as they are presented.

As a Partsperson with Great West Equipment you may be presented with the opportunity to visit customer sites with a Customer Support Representative (CSR) and work in some of the most beautiful areas of British Columbia and the Yukon. Choosing an apprenticeship with Great West nets you experience and Red Seal certification that will open the doors to many opportunities of rising in the ranks within Great West Equipment.

At Great West Equipment, our main goal is to provide continuous investment in the training of our employees and creating opportunities for growth within the company. Several of Great West Equipment's upper-level management started their professional journey with a Parts Apprenticeship as we believe in promoting from within whenever possible.



# Sales Opportunities



There are several potential benefits to being a salesperson with GWE including:

1. High earning potential: Salespeople can earn high salaries, as their earnings are often based on commissions or bonuses for meeting or exceeding sales targets.
2. Job security: There is generally a high demand for heavy-duty equipment, which means that salespeople in this industry can enjoy job security and stability.
3. Opportunity for growth: As salespeople gain experience and knowledge, and develop a strong track record of sales success, they may be able to advance to higher-paying sales positions or move into management roles.
4. Flexibility: salespeople may have the opportunity to work remotely or travel frequently to meet with clients, which can provide a level of flexibility and autonomy in their work.
5. Variety: salespeople may work with a wide variety of clients, including construction companies, mining companies, and other heavy industry clients, which can provide a level of diversity and excitement in their work.
6. Potential for travel: salespeople may have the opportunity to travel to different regions or even different countries to meet with clients and attend trade shows or industry events.

Overall, being a salesperson can provide a challenging and rewarding career with high earning potential and opportunities for growth and advancement.

# Administrative Opportunities

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An administrative job can provide many opportunities for growth and development, including:

1. Building a professional network: As an administrative employee, you will interact with colleagues, clients, and vendors regularly, giving you the chance to establish professional relationships that can be useful in the future.
2. Gaining transferable skills: Administrative jobs require a range of skills, including organizational, time management, communication, and problem-solving skills. These are transferable skills that can be valuable in any industry.
3. Advancement opportunities: Administrative jobs often offer clear paths for advancement. You may have the opportunity to take on additional responsibilities, manage other administrative staff, or move into other roles within the company.
4. Exposure to different departments: Administrative roles provide the opportunity to work with various departments within the company, giving you an understanding of how different functions work together.
5. Learning about the industry: Administrative jobs allow you to learn about the industry you are working in, gaining knowledge about the products and services the company provides and the market it operates in.
6. Flexibility: Many administrative jobs offer flexibility in terms of work schedules.

Overall, for an administrative employee we can provide a solid foundation for a career, as well as the opportunity to learn and grow within Great West.

# Management Opportunities



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Management jobs can offer many opportunities for personal and professional growth, including:

1. Leadership development: Management positions allow you to develop your leadership skills, including team management, decision-making, communication, and problem-solving skills.
2. Advancement opportunities: Management positions often offer a clear path for career advancement. You may have the opportunity to take on additional responsibilities, manage larger teams, or move into other management roles within the company.
3. Increased responsibility: Management roles often come with increased responsibility, giving you the chance to take ownership of projects and initiatives that have a significant impact on the company's success.
4. Exposure to different departments: Management roles require you to work closely with other departments within the company, giving you a broader understanding of how our organization operates.
5. Professional network: As a manager, you will have the opportunity to build a professional network, including colleagues, clients, vendors, and industry experts.
6. Competitive compensation: Management positions come with competitive salaries and benefits packages, including bonuses and other incentives.

Overall, management positions can offer a range of opportunities for personal and professional growth, including leadership development, advancement opportunities, and exposure to different aspects of our business.

# Our Key OEM Partners

## Volvo

Volvo Construction Equipment is a subsidiary of the Swedish multinational manufacturing company, Volvo Group. It is a leading manufacturer of heavy construction equipment, including excavators, wheel loaders, articulated haulers, motor graders, pavers, and compactors.

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The company was founded in 1832 and initially produced steel, iron, and brass goods. However, it began producing construction equipment in the 1950s and has since become one of the world's largest producers of heavy construction equipment.

Volvo Construction Equipment is known for its quality products, innovative technology, and commitment to sustainability. The company's products are used in a wide range of industries, including construction, mining, forestry, recycling, agriculture, and other applications to numerous to mention.

In recent years, the company has focused on developing products that are more fuel-efficient and environmentally friendly. Volvo Construction Equipment is committed to reducing its environmental impact and has set ambitious sustainability goals, including reducing carbon emissions and increasing the use of renewable energy sources in its operations.

## Metso

Metso Outotec is a Finnish multinational company that specializes in providing solutions, equipment, and services for the mining, aggregates, recycling, and metals refining industries. The company was formed in 2020 as a result of the merger between Metso Corporation and Outotec.

Metso Outotec's main product lines include crushing and screening equipment, grinding mills, flotation machines, filtration systems, and bulk materials handling equipment. The company also provides a range of services to help customers optimize their operations and improve productivity.

One of the company's key areas of focus is sustainability. Metso Outotec is committed to reducing the environmental impact of its operations and helping customers achieve their sustainability goals. The company offers technologies and solutions that enable more sustainable use of natural resources and reduce emissions and waste.

Metso Outotec is headquartered in Helsinki, Finland, and employs over 15,000 people worldwide.

# The Benefits of Working for GWE



Great West Equipment is a privately owned & managed company with an executive management team that knows everyone who works for the company by name. You are not a number at Great West. Management is approachable; we listen and provide opportunities for anonymous feedback directly to senior management and have a system of quarterly conversations for developing good relations with your immediate supervisor. These are our biggest differentiators and the advantage we have over the competition – we are flexible, fair, and available.

**If you are serious about coming to work for a great employer, please take a minute and listen to what our employees have to say about or values at: <https://www.gwequipment.com/about/careers/>**

Click on each the following logos and listen to the short testimonial.



***For further confirmation that we are who we say we are, feel free to pick up your phone and call any one of our employees or stop by a branch and ask them. We encourage them to speak honestly and openly.***

# Messages from our Employees

## Carmen Buitendyk

Parts Journey Person - Parts Lead Hand  
Campbell River Branch

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### My Great West Story....

I'll never forget, I got the call to go for an interview, I was interviewed on a Thursday, hired that same afternoon and was scheduled to start the following Monday, except the job was in Campbell River and I was in living Nanaimo. So, I packed up my little life and made the move to Campbell River and here I am over eleven years later. I was hired a parts apprentice and with my previous experience I was able to challenge the first year of my apprenticeship, attend school for my second year and then went on to challenge my Red Seal. I have been a ticketed Partsperson for nine years and I moved into a Parts Lead-hand role in 2021. Over the past 11 years my life has changed, and my family has grown, and I feel like Great West was alongside me the whole time. Great West is a very family orientated company where you're not just a number, you actually know who you work for, and they know your story. Being a Partsperson with Great West Equipment has been amazing, I get to follow my heart and work in the forest industry (as well as the mining and construction industries), interact with customers, problem solve, learn new skills daily, feel appreciated every day I come to work and earn a great income with great benefits! Most importantly as a mother to young children Great West has allowed me to be a "working mom" offering me the flexibility needed to be a parent. I would highly suggest a career with Great West Equipment if you're looking for a lasting career with a wonderful company!



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*Growing up in a forestry dependant family I knew I wanted to pursue a career in the forest industry but never really knew where I would end up. I spent my summers working for a logging company cleaning the shop, assisting mechanics, doing administrative support and everything else under the sun, even painted a tugboat once! In this position I interacted with many suppliers and built great relationships with people in the industry which all lead to my career with Great West Equipment.*

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# Messages from our Employees



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**Logan Strohm**  
Journeyman Technician  
VP Southern Region  
H.O. Vernon

I have worked for Great West Equipment for 12 years and it's been a great place to learn and develop new skills. I started as a Red Seal Heavy Equipment Tech in Fort St John, where I learned that GWE really invests in their techs. They have a great team of in-house OEM trainers who help to keep techs up to date with the latest advancements and products. I had the opportunity to progress to Lead Hand and Field Foreman, eventually transferring to the Head Office as a Key Account Manager. In 2021 I received a promotion to my current role as the VP responsible for all operations for the southern half of British Columbia. To go from a technician to being a VP has been a remarkable journey for me and there are very few companies that would allow a technical employee to make that type of advancement, but Great West is one of those companies. All of our employees are respected and treated as if they are family, with an open-door policy.

# Messages from our Employees

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**Tammy Coleman**  
Corporate Warranty Manager  
H.O. Vernon



I have travelled down many diverse roads in my career: Fitness Industry, Agriculture, Rental Industry and now Heavy Construction & Forestry Equipment. I feel that all these were very interesting and rewarding fields, however I am very grateful that I have ended up where I presently am.

Prior to working for Great West, I was in the oil patch in Fort McMurray. I worked there for 6.5 years and had no complaints other than I was spending most of my time away from home, family, and friends. It was difficult to maintain any kind of relationship while I was gone two weeks out of the month. A friend recommended a posting they had found on Indeed for an Equipment Inventory Controller in Vernon at Great West's Head Office. I thought that I had the qualifications, and I was fortunate enough to receive the position. I worked with an amazing team in the Equipment Department for 4 years, and we all became good friends quickly.

Great West is a company that promotes a healthy work/life balance. They have high expectations but also acknowledge and encourage employees to take time for themselves and family. I was given the opportunity to apply for a promotion which lead me to my current position as the Corporate Warranty Manager, which I have held for just over 2 years. Great West not only promotes from within but gives equal opportunities to women. I would recommend Great West Equipment as a fantastic company to work for with their supportive Executive Team and a vision to continue to succeed in the Forestry and Construction sector. We do have a "Service First" mentality and anyone interested in a rewarding and challenging career working for a company who truly cares should look no further, this is the place.



# Messages from our Employees

## Dale Weber

Parts Journeyperson

Branch Manager

Terrace Branch

I have worked at Great West Equipment for 16 years, the first 14 years as Parts Manager and the past 2 years as Branch Manager. Having worked in the heavy equipment industry for over 36 years I have found the Great West Equipment (GWE) experience to be a breath of fresh air.

GWE is a family owned and operated business where employees are valued and encouraged to learn, experience, and build upon their foundations which can open doors to new positions within the company. With training and mentorship provided, a positive atmosphere results where people feel valued and appreciated.

Owners and Managers doors are always open for anyone to discuss professional or personal issues in a safe, respectful manner which makes every individual feel like they are part of a winning team, and not just a number.



# Messages from our Employees

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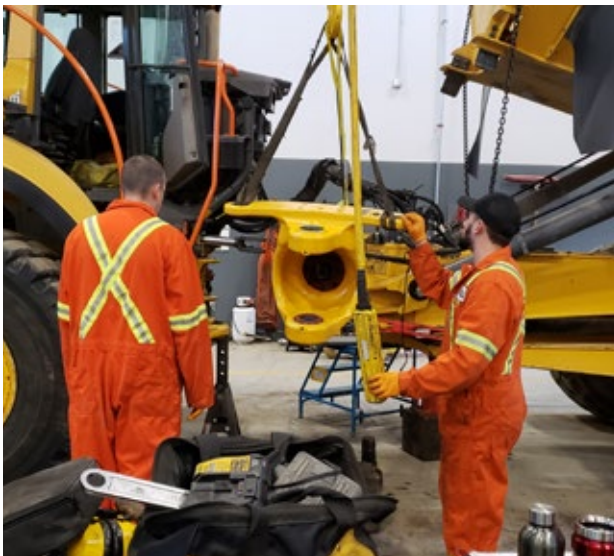


**Cam Cochran**  
Parts Journeyperson  
Branch Manager  
Williams Lake

I started with Great West as a parts apprentice in 2009. GWE has consistently shown confidence in my abilities and I am happy to say that I believe things have worked out great for myself and the company.

After becoming a Journeyperson in 2010 I moved into the Parts Manager role in 2012, and then into the Branch Manager role in 2018.

The GWE team has provided numerous opportunities for my personal growth by providing training and mentorship that has allowed me to succeed at every level. Am extremely grateful for the experience and cannot say enough about what a great company this is to work for.



# Messages from our Employees

## Tanya Jollymour

Service Supervisor  
Kamloops Branch

After 20 years at my previous job, one day an opportunity presented itself for me to change career paths and start a new journey at Great West Equipment. With basic knowledge of forestry and equipment I started with Great West as a Service Advisor, also taking on the Safety Coordinator role in our branch. Within the past 4 years at Great West the company has helped me grow as an employee, ensuring I have access to all the tools I need to do my job properly and efficiently while accommodating the work life balance. I am proud to say that after 4 years, with the support of not only my team mates in the Kamloops branch, but my team mates at our Head office in Vernon, I applied for and was successfully awarded the Service Supervisor position at our Kamloops branch. This was all possible not only with my dedication and commitment but with the encouragement and support from Great West Equipment.

Great west truly does care about their employees and wants to see them grow and succeed in their positions. I couldn't ask for a better company to finish the rest of my working career with.



# Messages from our Employees

## Al Larsen

Journeyman Technician  
Service Supervisor  
Surrey Branch

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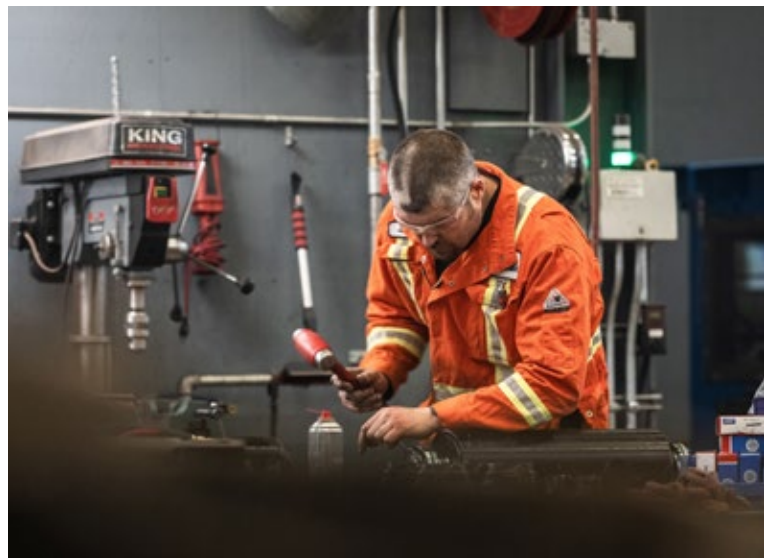
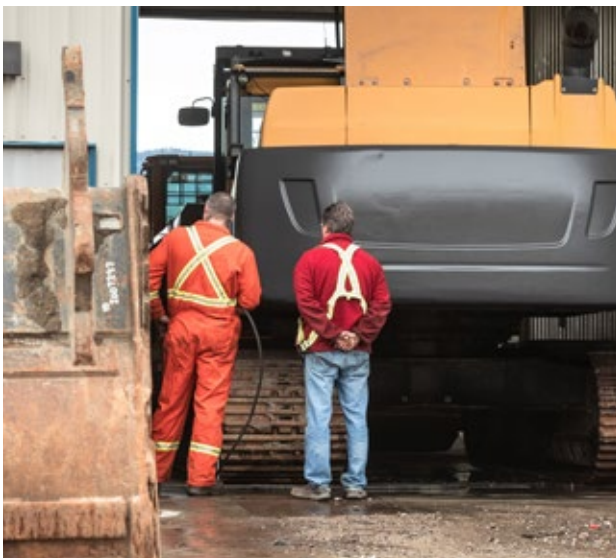
Al came to work for Great West when the company opened its facility in Surrey in 2004. The Surrey service department is the only "Union" shop in the company. Great West has worked with IUOE Local 115 since the branch opened. In nearly 20 years there has been zero work stoppages and zero grievances. In Al's own words: "I like coming to work every morning for the surprises and challenges... The best part of working for GWE is the support we receive from management."



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*I like coming to work every morning for the "surprises" & challenges . . . Also we receive good support from upper Management*

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# Messages from our Employees

## Maggie Hyatt

Corporate Marketing Manager

H.O. Vernon

I've been with Great West for over 10 years now. I started as the Executive Assistant and Safety Coordinator. This company gave me the room to grow and learn about all the departments as I took on projects and travelled to all our locations as the internal safety auditor. After gaining a solid understanding of what makes Great West so special, I was given the opportunity to become the Corporate Marketing Manager, a position that didn't even exist at the time. Along with my professional development, Great West stood by my side as I purchased my first house, got a new vehicle, brought a dog into my family and now a child.

What is amazing about Great West is how flexible and supportive this company is. In this day and age, nearly every business will offer great pay and benefits. Great West offers the ability to pursue your dreams, both personally and professionally. The company is always growing and the opportunities are endless. You can share ideas with the owners and not only do they listen, they take action. They have cultivated a culture of people who work hard, because we see the results and we are all in it together. A true team!



# Messages from our Employees

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## Ben Goodarzi

Journeyperson Technician  
Corporate Service Manager  
H.O. Vernon

Prior to my arrival in Canada, I was working in England where I completed my apprenticeship as a Workshop Engineer with Volvo Construction Equipment.

In 2007 Great West provided me with an opportunity to start a career and new life in Canada working as a Field Technician for the Surrey Branch.

In 2014 I accepted the position of Corporate Trainer which I thoroughly enjoyed as it gave me the opportunity to build relationships and exchange experience and product knowledge with our team members.

In 2020 I transitioned onto the Senior Management Team as the Corporate Service Manager. This role has allowed me to develop as a leader and expand the capacities and strengths of others.

I will forever be grateful to Great West for accepting me into the family and helping me fulfil my dream of starting a life in BC.



# Messages from our Employees

## Sarah Lawrence

Parts Journeyperson  
Corporate Parts Manager  
H.O. Vernon

I came to Great West in 2009 with no work experience in construction. I started as a service writer and accepted a parts apprenticeship position in 2011. I completed the apprenticeship program in 2016. What initially started as a temporary position as a service writer turned into a full-time career in a fantastic working environment.

My job has expanded as the company has grown and I am now the Corporate Parts Manager. I have never had such supporting managers or friendly coworkers and I would not want to work anywhere else!



# Messages from our Employees

## Stephen Bowler

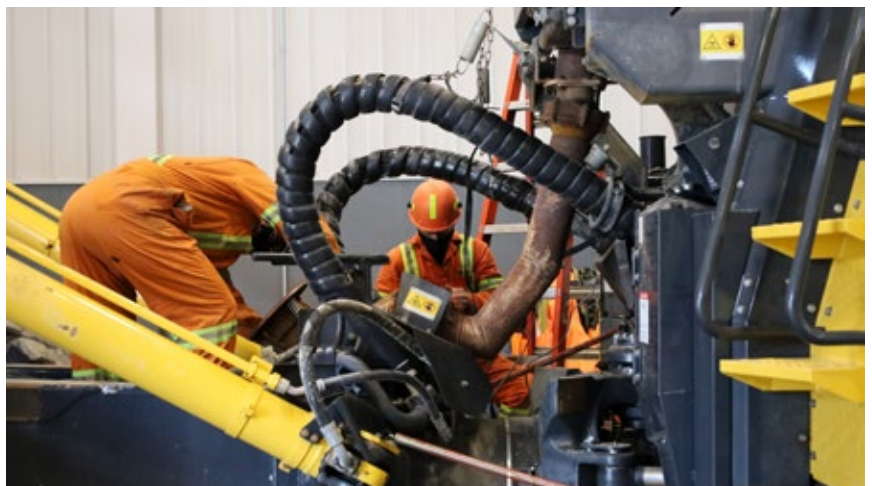
Journeyman Technician  
Service Supervisor  
Vancouver Island Branches

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Steve started working for GWE in July 2013 at the Fort St. John branch, then transferred to the Kamloops branch for a brief period in 2016 as a Journeyman Technician. Steve then transferred back to Fort St. John where he became Service Supervisor.

In 2019 Steve made the move to Vancouver Island as the Service Supervisor position became available. He has happily been situated on Vancouver Island ever since.

Steve loves the fact he has been able to move around the company and transfer between branches with support from the company.





# Messages from our Employees

## Glen Falkenholt

Journeyman Technician  
Field Technical Support  
Vernon H.O.

Glen started work with GWE back in 1993 as a service technician and over the years has held various positions in the service department as shop foreman, service manager, and currently he is the Corporate Technical Service Support person who assists the company's technicians with all of those difficult to diagnose issues.

In his own words:

"I enjoy training the new employees coming into the industry and working to solve customer issues on a daily basis".

"We have always been provided with training to keep up to date with technology".



# Messages from our Employees



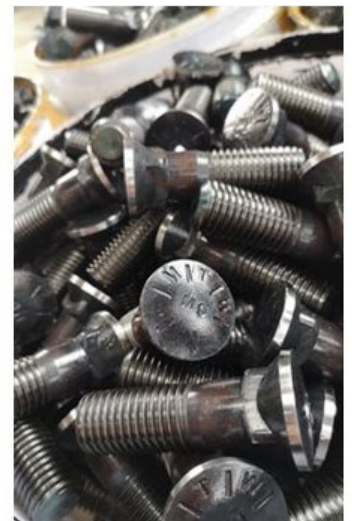
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## Bryan Cope

Journey person Partsperson

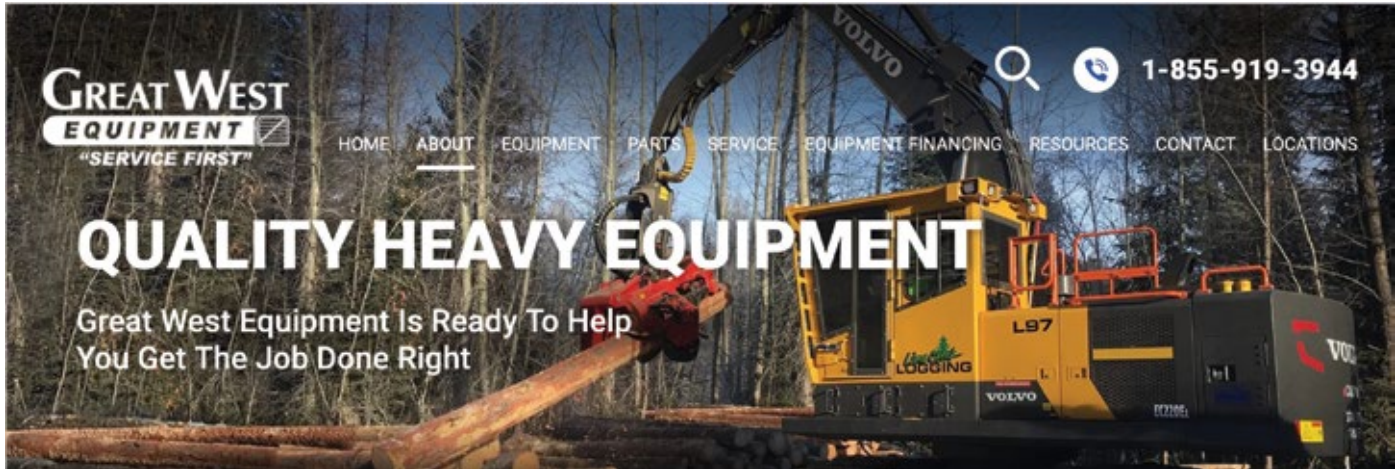
Vernon Branch

"I started as a shipper/receiver, moved into parts, and then into a product support sales rep position selling parts and service. Great West is the best company I have ever worked for. I like the daily challenge of getting the customer up and going as fast as possible and after fifteen years with the company I'm still learning new thing on a daily basis."



# How to Apply

Go to [www.gwequipment.com](http://www.gwequipment.com)



Click on "ABOUT" and then "CAREERS"

Scroll down to review the current openings:

Position	Location	Date Posted	Job type	Department
Heavy Equipment Technician	Fort St John, BC	2023-05-10	Full-Time	Service
Heavy Equipment Technician	Whitehorse, YT	2023-05-10	Full-Time	Service
Shipper/Receiver	Prince George, BC	2023-05-10	Full-Time	Parts

Select the position you wish to apply for and click on the position title in blue, then select your method to apply:

## Heavy Equipment Technician

Great West Equipment, Fort St John, B.C.

Apply To Position

Use My Indeed Resume

Apply Using LinkedIn

Great West has made a commitment to respond to every applicant, so you will hear from us. Check back often as openings changes on a weekly basis.



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- Williams Lake - (250) 392-9599
- Terrace - (250) 635-9033
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